

Web and Marketing

Migration from Print Media to Digital Media
All levels of Internet Marketing
Social media strategies
Consulting and training
Multi-platform coordination
Relationship and community building
Campaign management on all social networks
(ie Facebook, Twitter, Flickr, LinkedIn, YouTube)
Viral video creation and launching
Blog, podcast setup and production
Public speaking
Webinars
Concept creation
Application
Marketing
Search Engine Optimization (SEO)
Full analytics tracking and monitoring
Brand mentions and monitoring with multiple tools
Design, Development and User Interface Design
New Site Design
New Site Consultation
Existing Site Redesign
CSS, HTML, ASP, PHP
Javascript, Flash and ActionScript
Email Marketing
Template design and creation
Monitoring, tracking and reports
List building and management
Banner Advertisements
Concept design
Static design
Full animation
Flash Development
Game creation
Interactive environments

Website design

Content Creation

Copywriting
Public speaking
ie: sports, social media, small business, technology

Design

Marketing Collateral (Design to Press)
Corporate Identity
Full Design and Pre-press
Logo design
Business cards
Letterhead
Envelopes
Direct Mail
Full magazine, ads, spreads
Fliers, trifold, bifolds
Large-scale design
Door Hangers
Brochures (bi-fold/tri-fold/full size multi-page)
Postcards
Photos
Retouching
Restoration
Color correction
Colorizing

Public Relations (PR) and Marketing

Public Relations
Press - Online and Offline
Press Kit Design - print/digital
Organization of TV/Radio talk show circuits
Media Relations
Strategic Planning
Product Launch
Media Consulting
Obtain Press Coverage for your Brand/Event
Press Release - writing and distribution
Ad Campaign Creation
Endorsements / Celebrity Appearances

Identify/Target appropriate representatives for your brand
Budgeting and Negotiations
Meet and Greets
Product Endorsement
Public Events
Product Placement
Personal Brand Building
Professional Athletes
Public Figures
Authors
Actors
Musicians

Audio Video

Consulting
Podcast setup, hosting
Voice-over recording
Audio editing and mixing
Equipment and technology research

Television

Talent Evaluation
Talent Coaching
Set Design
Lighting
Audio
Script writing
Video Editing
Live and Archived Web Streaming

Radio

Talent Evaluation
Talent Coaching
Guest Evaluation and Acquisition
Script Writing
Audio Editing and Production
Live and Archived Web Streaming

Event Planning

Event Coordination
Vendor Management
Project Plan Creation
Event Itinerary Creation

Issue Management
Location Scouting
Travel Consultation
Individual Travel
Group Travel
Incentive Travel
Radio/Television Come Along Promotions